

# SE gazette Advertising Work Order / Contract

*A percentage of all ad dollars goes back into the community to support: youth, seniors & economic development.*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

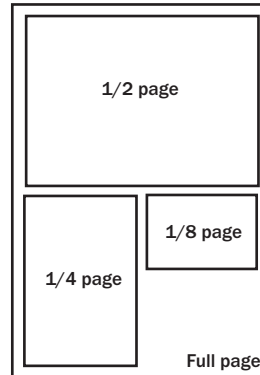
Email: \_\_\_\_\_

Web site: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Per Issue Pricing				
	full page	1/2 page	1/4 page	1/8 page
Open Rate	\$685	\$498	\$325	\$165
6 issues	\$569	\$415	\$270	\$137
12 issues	\$465	\$340	\$224	\$113
<b>Total</b>				



Ad Size	Width	Height
Full page	10.25	13.65
1/2 page	10.25	6.75
1/4 page	5.05	6.75
1/8 page	5.05	3.3

Additional Instructions:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Special ad sizes are available, call for help 336-674-9399.

- All 1 time ads, (Open Rate) must be *paid in full* in advance of the publishing date.
- New Contract ads (6 & 12 issues) require the 1st ad to be pre-paid, after which you will be invoiced monthly.
- We do not charge for our *award winning* creative design service, *camera ready* ads must be sized correctly.
- All ads are *full color*, with no up-charges.
- File types accepted are: print ready PDF, TIFF, EPS, and JPEG

Note: As a result of trying to keep our Ad prices reasonable, cost margins are tight. Ad prices do tend to change from time to time due to printing cost, etc... It is to your advantage to lock in the current price by signing a contract!

I would like to run an Ad in the SE gazette for the time period and at the price indicated above. I accept the responsibility of paying for said Ad within a ten-day period of the publishing date. Also, I understand that in the event a contract period is not fulfilled, I am liable for the difference between the contract percentage discount and the regular Ad price. Accounts must be in good standing for ads to run or pre-payment may be required. Please note, the enforcement of the preceding depends upon the circumstances - we understand unexpected problems that occur in all businesses and will work with you on this.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

All Ads should be in by the 20th to make the following month's paper. Ads will be run again automatically for contract customers if no changes are received by the 15th of the month. This paper reserves the right to refuse Ads that it deems out-of-character and/or contrary to the purposes of the paper or the welfare of its readers. All advertising copy that represents the creative effort of SE gazette is covered under the copyrights ©Marty Designs All Rights Reserved.

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